



**SPENCER HOOPES**  
*Principal Owner*



A former anti-trust attorney and manufacturer and wholesaler of automotive parts, Spencer Hoopes grew up on a farm in the high desert in southeast Arizona. Farming, though not grape-growing, has always been part of his DNA.

A random meeting led Spencer to a wine tasting at a wine shop on Union Street in San Francisco. Inspired, Spencer created a wine club with friends and like-minded Bordeaux and Burgundy wine aficionados. Spencer's serious interest in wine continued to grow, and he started collecting wine. Then Spencer bought ten acres in the Napa Valley in the southern part of the Oakville Appellation. In 1983 Spencer planted the vineyard with new Cabernet Sauvignon vines, using the phylloxera-resistant St. George rootstock and a Bordeaux Wenté clone. Spencer still produces

from these vines today, as they survived the notorious phylloxera epidemic of the early 1990s!

The grapes from this Oakville vineyard were first sold to other top wineries in Napa. "The grapes were so good, I decided to make some of them into my own wine," says Spencer Hoopes. Family dinners became creative brand-building sessions where his daughter Lindsay, now the new General Manager for the Hoopes Family Vineyards, learned the business ropes from her father.

In 1999, the Hoopes family launched its own label. And in 2006, Spencer purchased and revived the Liparita brand, one of the original wineries in Napa to designate AVA-specific wines. Today Spencer and Lindsay walk the vineyards and make plans for the future for this very successful soil. "With the combination of the soil, the rootstock, the clone, and the way we are farming, we get a really unique Cabernet. The fruit has really bright fruit flavors and produces a fantastic nose in the glass, and you get a bright fruit in the mouth," says Spencer. The Hoopes Vineyard grapes are now farmed primarily for Hoopes Cabernet.

Spencer is an avid outdoorsman and accomplished marksman, who also has a passion for fly fishing, skiing, camping and spending time outdoors. Spencer has also passed on his love for dogs to his daughter Lindsay. After his favorite terrier, Dante, passed away, the family acquired two rescue dogs, littermates Sophie and Maya. Spencer's love for family and the land, as well as his spirit for adventure, is alive and well.



## LINDSAY HOOPES

*Owner and General Manager*



Lindsay Hoopes has always been a wine enthusiast, due in large part to growing up on the vineyard. She grew up walking in the vineyards alongside her dad, Spencer Hoopes. Together the family spent many afternoons conversing about growing cycles and wine branding. This gave Lindsay a unique perspective. Those afternoon conversations have served her very well in the wine business, where she is one of the youngest winery General Managers in Napa and one of a very small number of women who run wineries in the Napa Valley.

Lindsay has advanced degrees in business and law. She is a graduate of Phillips Academy, and Georgetown University. She has a Doctorate from Hastings College of the Law, and a LLM from Trinity College in Ireland. Before returning in 2013 to manage the family's wine business, she completed the E&J Gallo Management Development Program, after which she was recruited by Williams-Sonoma to manage production and supply chain logistics for Pottery Barn throughout Asia, Europe and South America. Most recently she worked as an Assistant District Attorney in San Francisco. Her cases were high-profile and often in the headlines. Lindsay is currently working on her winemaking certificate at UC Davis and continues to volunteer for the San Francisco DA's Office in the Homicide Unit. She is fluent in Spanish, Catalan, and Mandarin.

An avid traveler, ski enthusiast, photographer, chef and lover of animals, Lindsay brings a genuine passion and spirit of adventure to the winery. The Hoopes scion has many new ideas for the winery, but retains a sincere reverence for the history of the region and her farm origins. Lindsay Hoopes is a member of Next Gen, the "next generation" of winemakers who grew up in the Napa Valley, and in many cases worked alongside their families in the wine business before leaving to go to school or work in other places.

Lindsay has been the General Manager of Hoopes Vineyard since March 2013.



ANNE VAWTER  
*Winemaker*



Anne Vawter loves horses and wine. Growing up on a farm in Walla Walla, Washington, Anne inherited a deep appreciation for agriculture from her father, as well as his love of wine. He introduced her to wine through tastings of Leonetti, L'Ecole No. 41, and other wines from that region.

After graduating from University of California, Davis with a B.S. degree in Viticulture and Enology in 2002, she worked in wineries in Washington, California, and for an extended harvest season in Chile as the crew boss for Caliterra. Her arrival in Napa brought her to Paradigm Winery in Oakville, where she became Heidi Barrett's assistant for four years. Anne credits much of her own winemaking style to that period, but continues to challenge and test her palate. She frequently travels to both old and new winemaking regions in her quest for more knowledge.

Anne began as Hoopes Vineyard's winemaker with the 2012 vintage. "I love working with the fruit from Oakville." said Anne "It's my viticultural solar plexus. I have made wine up and down the Napa Valley, but no other appellation is as exciting to me as Oakville. My overall philosophy is 'work with great fruit!'" She looks forward to continuing to work for Spencer Hoopes and his daughter, Lindsay Hoopes, the proprietors of Hoopes Family Vineyards, because of their commitment to the historical significance of their vineyards. Lindsay and Anne both grew up on farms, and they share the same vision of vineyard-focused winemaking.

In addition to wine, Anne also nurtures her love for horses by managing Blossom Creek Farm, a horse farm in Calistoga. She lives on the property with her husband, Cameron Vawter, and their two children, and a dog and a cat. Along with horses, they also raise chickens and keep a beehive. Anne is the winemaker for both the Hoopes and Liparita wine brands.



## LIPARITA

*A remarkable history and future*



Liparita was one of the first brands in the Napa Valley to designate vineyard origin on the label, with Liparita Howell Mountain Claret. And this was *the first wine* from California to win a gold medal at the Paris Exposition in 1900. Liparita was one of the first “brands” in Napa even before brands were part of the lexicon of winemaking.

In 1880, William Keyes, a geologist, came to Napa Valley and discovered what he felt was a remarkable area on Howell Mountain, with the perfect soils for wine. The soils reminded him of Lipari Island, a volcanic archipelago off the coast of Sicily, thus the name “Liparita.” But the combination of Prohibition and then phylloxera took their toll on many wineries, including Liparita. With the rebirth of the Napa Valley as a winemaking destination at the end of the 1900s the Liparita label reappeared, and in 2006, Spencer

Hoopes purchased the brand, determined to bring it back to life.

The Liparita label now replicates the original design, and the concept of the wines is similar as well. “We are focused on making great cabernets from extraordinary vineyard regions in the Napa Valley,” says Hoopes. “They will always be unique expressions of the viticultural areas that make Napa internationally renowned.”

Yountville, as a more recently designated appellation in the Napa Valley, is the perfect place of origin for a pioneering wine brand like Liparita’s. Explains Hoopes, “When I came across Liparita, the brand was in disrepair. To reintroduce the brand, we wanted to take it back to its original roots. The original label in 1900 proclaimed ‘Pure California Wine.’ Today Liparita’s label declares ‘Pure Napa Valley Wine.’” The authenticity of Liparita, a wine that captures the spirit of the land where it originates, is carried through the brand from 1900 until today, and into the future.

Current releases from Liparita include cabernets from Oakville and Yountville, along with a soon-to-be-released Howell Mountain Cabernet and a Rutherford Cabernet.

“We’re bringing history back to life,” says Hoopes. “We are reawakening William Keyes’ dream for Liparita.”